

# EMILY F.H.BEARD

## EDUCATION

---

1995–2001 Middle Tennessee State University  
Murfreesboro, TN

*Graphic Design/Painting*

- Diamond Addy Award—Art Director for group ad campaign of 3-5 pieces.
- Summer study of Fine Art and Art History in Italy.

## PROFESSIONAL EXPERIENCE

---

2005–Present **Frist Center for the Visual Arts** Nashville, TN  
[www.fristcenter.org](http://www.fristcenter.org)

*Communications Coordinator*

The Frist Center for the Visual Arts is an accredited art exhibition center that opened April 2001 in Nashville's historic downtown post office building.

- General support of the Communications Department including management of schedule, answering telephone, correspondence and filing.
- Compose and circulate press releases to media.
- Maintain marketing database including being trained on Raiser's Edge and Vista software and data entry and extraction for various communications efforts including mailings, emails, etc.
- Assist in maintaining media list by calling press regularly to ensure accurate information.
- Assist Marketing Director with development of weekly e-newsletter, web-based marketing presence and activities.
- Produce professional recaps of all communications efforts (press clips, internet clips, collateral, advertising, photographs, etc) for each exhibition to be sent to the lending organization/institution, sponsors, and for in-house records.
- Maintain budget book and online general ledger tracking all invoices and expenses for the department. Prepare check requests and purchase orders as needed.
- Coordinate the distribution of promotional materials in-house

(café, gift shop, visitor services, etc.) and to various groups and organizations in and around metro area as needed.

- Design small promotional materials (signs, coupons, advertisements) in-house (café, gift shop, visitor services, etc.) and to various groups and organizations in and around metro area as needed.
- Assist with coordination and staffing of Exhibition Media Previews as directed.
- Excellent oral and written communications skills.
- Knowledge of records management, methods and techniques.

June 2008–November 2009

**magpie etc., a gallery of sorts**

Nashville, TN

[www.gallerymagpie.com](http://www.gallerymagpie.com)

*Owner/Resident Artist/Creative Director*

**magpie etc.** was conceived as a warm and welcoming gallery space for fellow artists, designers, and musicians to share their talents. The gallery presented art openings for local and regional artists, trunk shows, live music performances and workshops.

- Provide opportunities to artists to showcase and sell artworks, and to the community to appreciate and purchase artworks.
- Organized community artisan events
- Design of branding and advertising.

#### ADDITIONAL PROFESSIONAL ACTIVITIES

2006–Present **magpie apparel**  
[www.magpieapparel.com](http://www.magpieapparel.com)  
*Creative Director/Designer*

Nashville, TN

Rhiannon Guillet, along with her nest full of helping hands, created magpie apparel in 2006. Recycling treasured findings, magpie apparel strives to bring wearers one-of-a-kind products.

- Oversee the design of branding and advertising.
- Ensuring that the new branding and advertising fits in with the magpie apparel's requirements and the image wished to



author Chuck Beard  
Memphis Marsha's-Bowling Green, KY  
June 2009

- Volunteer for the Lost Boys Foundation in Nashville  
[www.thelostboysfoundation.org](http://www.thelostboysfoundation.org)  
Assist with artwork as well as the promotion & hanging of shows
- *Happily Ever After*, Collaborative Installation-3 Little Pigs.  
Cheekwood Art & Gardens  
May-September 2008
- *Evolution of the Human Spirit*, Solo batik exhibition.  
Martin Center's Frist Gallery of the Nashville Ballet  
January 20–March 20, 2008
- Group Art Show  
Martin Center's Frist Gallery of the Nashville Ballet  
September 16-December 16, 2007
- *Evolution*, Group Art Show  
Urban Décor. August 18, 2007
- *Fourth Annual Tomato Art Fest*  
Art & Invention Gallery. August 11, 2007
- *Fusion 7*, An urban mixture or fusion of culinary, fashion, video, visual, and musical artists collectively expressing their talents to help fight cancer.  
July 14, 2007
- *The Sounds of Creation*, A night of music and art hosted by the Nashville Craft Apocalypse. February 25, 2007
- *Black n' Blue Ball*, Benefit for the Muscular Dystrophy Association  
November 11, 2006
- *Artstock at the Livestock*, Benefit for the Dickson County Humane Society  
October 27, 2006
- *Third Annual Tomato Art Festival*  
Art & Invention Gallery  
August 12, 2006  
Honorable Mention
- *Fusion 6*, An urban fusion of culinary, fashion, visual, and musical artists collectively expressing their talents to help

fight cancer.  
March 2006

- Style Network's "*The Look for Less*"  
15 Minute of national fame. Running through a mall in search of the perfect new out-fit for a collaborative art show featured on the nationally televised Style Network.  
January 2006  
[http://www.efharper.com/look\\_4\\_less.html](http://www.efharper.com/look_4_less.html)
- *Gotham Night in White*, Local artists supporting AIDS awareness  
Nashville Cares. June 2005
- *Passport to Art*  
Group of artists teaching elementary students their craft (in this case batik) to compile an art show raising money for art education.
- Solo Show  
Family Wash  
March 2005
- *Glow Show*  
Nashville's Untitled artists group  
July 2004
- *The Art of Collaboration*  
Nashville' Untitled artists group  
June 2004
- Solo Show  
Open House  
Hosted by Tom and Donna Risch  
April 2002

REFERENCES-BY REQUEST

---